



# Effective Public Policy Strategy

Playing “The Game of Risk”



**RISIKO**  
Territori

**RISIKO**  
Armate

America NS	America S
Africa 3	Europa 5
Australia 2	



Islanda  
Svezia  
Europa Occidentale  
Venezuela



# Starting the Game

- ▶ Clearly identify your objective
- ▶ Study the rules
- ▶ Know your opponents and collaborators



# Develop Your Strategy

- ▶ Place your pieces wisely (resources)
- ▶ Decide where you want to attack
- ▶ Know where you need to defend
- ▶ Have a place to fall back



# Game Play

- ▶ Roll the dice (start the process)
- ▶ Don't move too far, too fast
- ▶ Do battle fairly
- ▶ Reinforce your ranks  
(learn/communicate)
- ▶ Be ready for the unexpected
- ▶ Press on until you win, or you die



- ▶ If you don't win, take the pieces off the board and try, try again!



# Real Life Examples

- ▶ CMHC's ability to hire physicians
- ▶ Increased Funding for Mental Health