



**CBHC**

Colorado Behavioral  
Healthcare Council

## 2025 Behavioral Health Training Conference

*Rooted in Resilience: Transforming Together*

# Exhibit & Sponsor PROSPECTUS

**September 17 - 20, 2025**

Beaver Run Resort & Conference Center

**Breckenridge, Colorado**

# Rooted in Resilience: Transforming Together

Dear Educational Partner,

We are pleased once again, to invite you to exhibit and sponsor during our CBHC 2025 Annual Training Conference!

Our theme, *Rooted in Resilience: Transforming Together*, speaks to the ongoing transitions in behavioral healthcare and the new innovations taking place at both the state and federal level.

Join us at Beaver Run Resort & Conference Center in the beautiful Breckenridge, Colorado, on September 17-20, 2025.

We will be gathering together in person for valuable connection time with behavioral healthcare leaders and decision makers across Colorado. We anticipate having around 700+ clinicians, upper management, business and CMHC board members attending our three day conference.

CBHC offers this once a year opportunity to expand your outreach and connect with individuals across the state who are excited to learn more about your programs, products and services.

Looking to transforming the future together, we are hopeful that the new initiatives being created will offer all Coloradans the behavioral health care they need and deserve.

We look forward to working with all entities in the behavioral health space to ensure that we are successful, exceed expectations, and bring about lasting positive change to our ever evolving system of care.

I encourage you to make plans now to join us to showcase and promote your company to a statewide and regional audience. We value our partner relationship with you.

Thank you for your continued support of the Colorado Behavioral Healthcare Council.

We look forward to seeing you in Breckenridge!

***Kara L. Johnson-Hufford, MPA***

CBHC, Chief Executive Officer



## Members

AllHealth Network

Aurora Mental Health and  
Recovery

Axis Health System

Centennial Mental Health Center  
Clinica Family Health and Wellness

Community Reach Center

Diversus Health

Health Solutions

Jefferson Center for Mental Health

Mind Springs Health

North Range Behavioral Health

San Luis Valley Behavioral Health  
Group

Servicios de La Raza

Solvista Health

SummitStone Health Partners

Valley-Wide Health Systems

WellPower



## Sponsorship & Exhibit Opportunities

September 17-20, 2025

**EXHIBIT (Only) \$1,750** | Exhibit table in exhibit hall includes 2 exhibitors with a 50-word company description and logo in the CBHC program.

**Note: Each sponsorship opportunity below includes a table top exhibit.**

### Sponsorship & Exhibit | Special Events & Meal Functions

- **\$10,000 Conference Partner Sponsor** (Includes prime exhibit placement in exhibit hall, sponsor of 1 session and 1 page full color ad in the program as well as 4 exhibit table representatives and 2 complimentary conference badges & logo as Partner Sponsor on CBHC conference website)
- **\$5,000 Networking Reception Sponsor** (Premium exhibit and 1 complimentary conference badge and acknowledgment at reception to include signage w/logo)  
**NOTE: Two-night stay at Beaver Run Resort & \$100 Via Gift Card giveaway at 6:00pm**
- **\$4,750 Golden Abacus & Golden Lightbulb Awards Sponsor (Friday)** (Exhibit table in front of ballroom for Awards directly before and after Awards with acknowledgment before Keynote with logo on signage & Premium Exhibit in exhibit hall)
- **\$4,500 Keynote (Thursday & Friday) Sponsor** (Exhibit and signage *before and directly after* Keynote in front of ballroom, with signage and Premium Exhibit in exhibit hall)
- **\$4,350 Company Floor-Sticker Sponsor** (Your company logo and CBHC logo on (4x8 foot) customized floor-sticker directly outside exhibit hall and Premium Exhibit )\*
- **\$4,000 Key Cards (Hotel Key Cards) Sponsor** (Your logo and message on the Beaver Run Resort & Hotel Key Cards issued at the front desk)\*
- **\$3,500 WiFi Lounge Sponsor** (Exhibit in assigned foyer area only and signage w/logo)
- **\$3,250 Session Sponsor** (Premium Exhibit and logo on signage, and permission to provide company fliers in session room only and attend session)
- **\$3,000 Lunch Sponsor** (Exhibit and signage w/logo)
- **\$2,750 Workplace Wellness & Relaxation Room Sponsor** (Exhibit and logo on signage outside Workplace Wellness & Relaxation Room door)
- **\$2,500 Breakfast Sponsor** (Exhibit and signage w/logo)
- **\$2,000 Coffee Break Sponsor** (Exhibit and signage w/logo)
- **\$1,000 Pre-Conference Workshops Sponsor (Wednesday only) Not Exhibit Hall** (Exhibit table outside workshop and signage w/logo for approx. 50-100 attendees)

### CBHC Special Advertising Opportunities

**Note: These Special Advertising Opportunities below do not include an exhibit table.**

- **\$4,250 Lanyards Sponsor** (Your company logo & CBHC logo on lanyards)\*
- **\$4,000 Conference Bags Sponsor** (Your company logo and CBHC logo on bags)\*
- **\$3,000 Water Bottles Sponsor** (Your company logo on bottles)\*
- **\$2,000 Full Color Ad (8.5" x 5.5")** in CBHC conference program\*

**\*Artwork deadline is May 15, 2025 for advertising and the conference program.**

# Exhibit Hall Information

## Exhibits & Exhibit Hall

**CBHC will consider applications for exhibitors with products and services in:**

- Behavioral health or integrated healthcare
- Pharmaceuticals specific to chronic disease management or behavioral healthcare, both prescription & non-prescription
- Equipment and devices used in treatment of mental illness or provision of primary care
- Scientific educational publications; or pre-approved products/services in support of the behavioral health industry or integrated care
- Activities of professional and educational organizations
- Wellness and healthcare services promotion

### **DATES & HOURS of Exhibit Hall:**

<b>Set Up:</b>	Wednesday, September 17	12:00pm—5:00pm	
<b>Exhibits Open:</b>	Thursday, September 18	7:45am—6:00pm	
		<b>5:15pm—6:30pm</b>	<b>Reception in Exhibit Hall</b>
	Friday, September 19	7:45am—1:30pm	
<b>Tear Down:</b>	Friday, September 19	1:30pm—5:00pm	

**EXHIBIT Information:** Exhibit Hall is in the Colorado Ballroom in Beaver Run Conference Center.

- The exhibit is a 6' table top display; we will provide a 6' table with black-draped cloth. Your exhibit and materials need to be confined to your designated area. Please contact the conference planner for special arrangements, sizing of special displays or considerations.
- **\*You are allowed two complimentary exhibit personnel representative per exhibit table.**  
\*Additional exhibitor representatives are available for \$250 per person if purchased at this time.  
**Exhibit badges do not provide entry to CBHC conference sessions.** Exhibitors must register and pay on-line as a registered attendee to attend conference sessions.
- Sufficient lighting is provided to illuminate the exhibit area; no individual electrical outlets are provided. All electrical work must be ordered through the hotel conference center and must be supplied by the hotel to ensure that it will meet the safety requirements of the Beaver Run Hotel.
- All draping or display materials of cloth must be fireproofed. Under no conditions will combustible oils or gases be permitted in the display area. The display area is carpeted.
- Security is the responsibility of the exhibitor, neither CBHC nor the hotel provide security.

**FEES & ASSIGNMENT OF SPACE:** Space will be assigned on a first-come, first-served basis.

- All exhibits are \$1,750. Payment is due upon application submission and acceptance.
- **REFUNDS:** No refunds will be made for cancellations after May 1, 2025. *There will be a \$100 cancellation fee assessed for any cancellation prior to May 1, 2025.*
- If an application is denied by CBHC for whatever reason, a full refund will be made.
- A confirmation of space assignment and exhibitor kit will be emailed to the address listed on the application.

**Questions? Contact: Tracy O'Shaughnessy | 303.525.2811 | Tracyhmsr@gmail.com**

# Terms of Agreement

## Exhibit/Sponsor Terms of Agreement

### ADVERTISING

Exhibit items, advertising literature, or pamphlets that are distributed may contain only recognized indications and claims. Advertising in any media to the effect that particular products or services have been exhibited at the CBHC Annual Conference or which could be construed as an endorsement by the CBHC or by its attendees is prohibited. The use of CBHC logos, seals of approval, trademarks or other similar property rights may not be used in connection with any product or advertising materials displayed or disseminated at the Annual Conference, unless prior agreement with CBHC.

### SOCIAL FUNCTIONS

CBHC approval is required for all exhibitor social functions. Requests for such activities must be submitted in writing to the CBHC Conference Planner prior to August 1, 2025.

### BOOTH ACTIVITIES, A/V & DEMONSTRATIONS

The exhibitor is permitted to demonstrate the firm's equipment and to make informal presentations regarding the product line or service at the table. However, other attention getting devices in the form of entertainment, amusement, or demonstrations of non-product items or services must be approved in writing by the CBHC Conference Planner. Only such activities which, at the discretion of the CBHC are deemed in keeping with the professional deportment of the technical exhibits program will be permitted. All demonstrations shall be confined to the space allocated each exhibitor. Any table top exhibit may be closed if deemed by the CBHC to have an excessive noise level. There may be also be additional Covid contagious related requirements which will be implemented for in person exhibit protocols.

### SUBLETTING & SHARING OF SPACE

No part of any exhibit table top, assigned to an exhibitor, may be reassigned, sublet or shared with another party.

### FDA REGULATIONS

Exhibitors are reminded of the Food and Drug Administration (FDA) restrictions on the promotion of any pre-approved and investigational drugs and devices. Exhibitors are also cautioned about FDA prohibition on promoting approved drugs for unapproved uses. Exhibitors are expected to abide by all applicable FDA regulations.

### LIABILITY AND INDEMNIFICATION

The exhibitor will be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising out of any property of exhibitor or any other property where such injury, loss or damage is incident to, arises out of, or is in any way connected with exhibitor's participation in the CBHC, its officers, directors, agents and employees and the Beaver Run Resort & Conference Center and its agents, servants, and employees from and against any and all such claims, liabilities, losses, damages and expenses; to include any injury, illness resulting from Covid contagious disease. In case any part of the exhibition hall is destroyed or damaged so as to prevent the CBHC from permitting an exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in case occupation of assigned space during any part or the whole of the exposition period is prevented by strikes, Acts of God, national emergency or other cause beyond the control of the CBHC, then the exhibitor will be charged for space only for the period the space was or could have been occupied by exhibitor. The exhibitor hereby waives any claim against the CBHC, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space.

### INTERPRETATION AND APPLICATION OF RULES & REGULATIONS

All matters in question not specifically covered by these rules and regulations are subject to the decision of CBHC.

Questions? Contact: Tracy O'Shaughnessy | 303.525.2811 | [Tracyhmsr@gmail.com](mailto:Tracyhmsr@gmail.com)



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## CBHC 2025 Exhibit & Sponsor Application

**September 17 - 20, 2025**

### Beaver Run Resort & Conference Center

620 Village Road, Breckenridge, CO 80424

CBHC Group Rate Reservations Call: 1-800-525-2253

### COMPANY INFORMATION

1. Insert company information, the total fee, and sign the CBHC application.
2. Note: Payment is due upon submission and acceptance via: check, credit card or ATF. All applicaitons are processed on a first-come, first-served basis.
- 3. Email this CBHC 2025 application page to: [Tracyhmsr@gmail.com](mailto:Tracyhmsr@gmail.com).**  
You will receive an email confirmation reply and an invoice/receipt along with your exhibit/sponsor kit for your Beaver Run hotel reservation information.

**Send Check payments to:** CBHC, 303 E. 17th Ave., Suite 910, Denver, CO 80203

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Web Address: \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

Company Contact Email: \_\_\_\_\_

### AGREEMENT FOR EXHIBIT / SPONSOR COMPANY

I hereby agree to the terms and conditions and grant CBHC permission to photograph, film/or video pictures of participation. Having a supporter relationship does not indicate that CBHC endorses the products or services of said exhibit/sponsor and have read the cancellation and refund policy.

**Authorized Representative Name:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**Payment is due upon submission and acceptance of CBHC application.**  
**Invoice/Receipt:** You will be emailed an Invoice/Receipt upon acceptance.

### Indicate method of payment below:

- Check (Enclose CBHC application form along with check and mail to:  
**CBHC, c/o Brittany Langevin, 303 E. 17th Ave., Suite 910, Denver, CO 80203**)
- Credit Card (AmEx, Visa, MasterCard)
- Automatic Funds Transfer (ATF)

**Questions? Contact: Tracy O'Shaughnessy | 303.525.2811 | [Tracyhmsr@gmail.com](mailto:Tracyhmsr@gmail.com)**

Exhibit/Sponsor		Fee
<input type="checkbox"/>	<b>#1 Pre-Conference Exhibit (WED only)</b>	\$1,000
<input type="checkbox"/>	<b>#2 Pre-Conference (TBD) Exhibit (WED only)</b>	\$1,000
<input type="checkbox"/>	<b>CBHC Exhibit in Hall</b> Includes 2 exhibitors	<b>\$1,750</b>
<input type="checkbox"/>	Conference Partner Sponsor	\$10,000
<input type="checkbox"/>	Networking Reception Sponsor	\$5,000
<input type="checkbox"/>	Golden Abacus/Golden Lightbulb Awards Sponsor	\$4,750
<input type="checkbox"/>	Keynote Sponsor	\$4,500
<input type="checkbox"/>	Company Floor-Sticker Outside Exhibit Hall	\$4,350
<input type="checkbox"/>	Lanyards Sponsor	\$4,250
<input type="checkbox"/>	Conference Bags Sponsor	\$4,000
<input type="checkbox"/>	Key Cards Sponsor	\$4,000
<input type="checkbox"/>	WiFi Lounge Sponsor	\$3,500
<input type="checkbox"/>	Session Sponsor	\$3,250
<input type="checkbox"/>	Lunch Sponsor	\$3,000
<input type="checkbox"/>	Water Bottles Sponsor	\$3,000
<input type="checkbox"/>	Workplace Wellness & Relaxation Room	\$2,750
<input type="checkbox"/>	Breakfast Sponsor	\$2,500
<input type="checkbox"/>	Coffee Break Sponsor	\$2,000
<input type="checkbox"/>	Full Color Ad in Program	\$2,000
<b>Enter TOTAL</b>		<b>\$</b>

✓ Check all that apply and enter total above.



# CBHC

Colorado Behavioral  
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CBHC is the membership organization for 16 of Colorado's community mental health centers as well as one specialty clinic.

CBHC's members work to improve the health of Coloradans through the delivery of high quality, community-based, behavioral healthcare services.

CBHC is a collaborative organization that provides leadership and direction in shaping and preserving the future of Colorado's community-based system of mental health and substance use treatment and recovery services.

CBHC provides support, information, political advocacy, and technical assistance to its membership to ensure that high quality mental health and substance use disorder treatment services are available to those who need them.

For more information: [www.cbhc.org](http://www.cbhc.org)

## Save Our Future Conference Dates

Beaver Run Resort & Conference Center

2025 | 9/17/2025 - 9/20/2025 (Wednesday - Saturday)

2026 | 9/30/2026 - 10/3/2026 (Wednesday - Saturday)

2027 | 10/5/2027 - 10/8/2027 (Tuesday-Friday)

2028 | 10/3/2028 - 10/6/2028 (Tuesday-Friday)